



## *Milling Wheat*

# CHALLENGE

### **nabim / HGCA Milling Wheat Challenge Entry Form 2012**

nabim, supported by HGCA, is encouraging wheat growers to enter the 2012 Milling Wheat Challenge to find the country's best milling wheat grower. The winner will need to demonstrate that they are forward thinking and can consistently grow quality crops of bread-making wheats.

The competition has become established as a recognition by Britain's flour millers of how the country's best growers combine attention to detail with end-customer awareness and financial acumen to create a win: win for the whole wheat chain.

When making your entry please answer the questions in each of the following five areas. Aim to give as full an answer as possible because this information will be used by the judges to select the finalists. You will need to demonstrate that you use a methodical approach to growing milling wheat, that you understand your market and that you tailor your inputs to consistently produce high quality milling wheat.

Details of where to send your completed entry can be found at the bottom of this form.

## Personal Details

Name

Address

Email

Landline. No.

Mobile. No.

## About Your Farm

Provide a full description of your farm and the cropping pattern by answering the following questions:

What is your total cropped area by crop?

What type of soil do you farm?

Describe the climate in your area

Describe the types of farming activities you undertake apart from arable cropping

What proportion of your crop (average over past five years) was a Group 1 or 2 milling wheat?

What milling wheat varieties are you growing this year and what were the reasons for choosing them?

What has been your success rate for meeting the Group 1 and 2 milling specification in the past five years?



# About Your Business

Describe how you operate your business:

How do you manage your resources to ensure high quality milling wheat crops are delivered on time and within specification?

What are the marketing strategies that you use to manage price, and secure suitable milling wheat outlets?

What contact do you have with the customers who use your wheat?

Your approach to the technical aspects of growing milling wheat:

Describe the technical challenges that you face in growing quality milling wheat.

How have you improved your approach to growing milling wheat in the past five years?

How have you gained a better understanding of your customer's quality specifications and what steps have you taken to ensure that you meet these?

What are your five-year average yields for the milling wheat varieties that you grow?

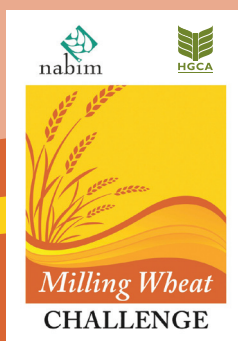


## Planning for the Future

Do you plan to continue growing milling wheat? Give reasons for your answer.

If yes, what changes and improvements can you see yourself making to the way in which you currently approach growing milling wheat?

What changes do you anticipate in milling wheat production and the market for milling wheat in the UK in the coming years?



Judging & Winners: Three finalists will be announced at the Cereals Event in June 2012. Judging of these three finalists will take place during June and July 2012. The judges for 2012 will be Martin Savage from nabim, Pat Thornton from HGCA and Mark Ireland a Lincolnshire Farmer and former "Farmers Weekly Arable Farmer of the Year." All finalists and their partners will be invited to a celebration dinner hosted by nabim, at the Ritz Hotel in London in November when the winner will be announced. Present at the dinner will be leaders of the UK wheat supply chain.

The judges' decision is final and no correspondence will be entered into. This competition is not open to employees of HGCA or nabim member companies

Closing date: Friday 30th April 2012

When you have completed your entry form please fax or send by post to nabim:

Fax: +44 (0)20 74936785

Postal Address: nabim, 21 Arlington Street, London SW1A 1RN

Additional copies of the Milling Wheat Challenge entry form can also be downloaded from the nabim website at [www.nabim.org.uk/content/1/24/growing-wheat.html](http://www.nabim.org.uk/content/1/24/growing-wheat.html) or HGCA website at [www.hgca.com/mwc](http://www.hgca.com/mwc)

If you have any queries, please contact Caroline O'Leary, Policy and Research Officer at nabim.

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